

Scott Anderson

Making a Difference

2018 AG PROGRAM HIGHLIGHTS

- January – Brown County Youth Fair
Forage Seminar, Cross Plains
Fort Worth Stock Show
- February – San Angelo Stock Show
Ag News Series – Beef Cattle
Radio Series on Home Horticulture
- March – Austin Stock Show
Adult Ag Day
Result Demonstration – Underbrush Control
- April – Pecan Program – Mills County
Lunch-N-Learn Series
Pesticide Applicator Training
- May – Pecan Program -San Saba
Lunch-N-Learn Series
Kids, Kows, & More
- June – Lunch-N-Learn Series
Radio Series – Path to the Plate
Oak Wilt/Drought
- July – Range/Brush Program
Lunch-N-Learn Series
Oak Wilt/Drought
TCAAA - Denison
- August – Kakiweed Control Demonstration
Oak Wilt/Drought
- September - Beef Cattle Program, Goldthwaite
Fall Army Worm Monitoring
West Texas Fair
Pesticide Applicator Training
- October - Range Management Program for Tax Assessors
- November - Beef Cattle Program
Small Grain Production
Vegetation Control Demonstration

December 10, 2018
(Exhibit #9)

Ag Increment Report for Brown County \$51 million

Lunch-N-Learn Horticulture Series:

- 86% of program participants plan to make changes to their landscape based on information presented
- 65% anticipate an economic benefit

Range/Brush

- 98% of program participants plan on doing brush control on their land in the next 2 years.
- 97% plan to implement recommended practice/technology
- 92% anticipate an economic benefit
- 70% anticipate a benefit of \$5-\$15/acre
- Total anticipated benefit of \$400,00+

Beef Cattle

- Focus on best management practices – cow risk/drought management, cow marketing, reproductive efficiency, & cattle liability
- Program participants manage over 70,000 acres and 9500 head of beef cattle (equals 41% of total cattle numbers in Brown County).
- 70% anticipates an economic benefit of \$11 - \$30/head by utilizing recommended practices

